

BerkshireCoupon.com Launches Web Site

New web site offers money-saving coupons for Berkshire County

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For immediate release

Lenox, Massachusetts – BerkshireCoupon.com has opened its new web site featuring money-saving coupons for Berkshire County. The site features seven categories of coupons, and visitors can print the coupons on their own printers for immediate savings.

“I love going online for coupons but was tired of the same old grocery coupons or coupons for retail chain stores” says owner Dawn Carberry. “I wanted a website that had local coupons – coupons to great Berkshire County restaurants, shopping in the Berkshires, and services like automotive repairs, home improvements, and hair salons, and businesses in the towns where I did most of my shopping – in Pittsfield, North Adams, Great Barrington, Lenox, Lee – all of Berkshire County, in fact. I couldn’t find that website, so I decided to start it. The result, after much planning and consulting with people familiar with Berkshire County marketing along with Chambers of Commerce, is BerkshireCoupon.Com!”

The site links to BerkshireCoupon.com’s blog, called “Free In The Berkshires”, which features free events and/or things being given away for free.

The web site also features a monthly drawing. Visitors are asked to complete a brief survey on how they heard about BerkshireCoupon.com. This month’s drawing is for \$500 cash.

BerkshireCoupon.com is a member of the Central Berkshire Chamber of Commerce and the Lenox Chamber of Commerce. They are also listed at the Berkshire Visitors Bureau, in print in The Pittsfield Gazette, Berkshire Best Buys and the Shoppers’ Guide, on the air at Live 95.5, Whoopee FM, Star 101.7, and on television with The Weather Channel and additional programming.

Note: Access BerkshireCoupon.com’s new Web site at www.berkshirecoupon.com.

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About BerkshireCoupon.com:

BerkshireCoupon.com is an online community dedicated to bringing money saving offers to consumers in and around Berkshire County in Massachusetts. They provide a comprehensive directory of printable coupons, online coupons, free stuff and freebies, and other discounts and deals so that consumers can save money on products they already buy and sample.

Sign up for coupon alerts at www.berkshirecoupon.com/alerts.htm to receive periodic announcements of new coupons on the site.

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